



**AFINIA LABEL®**  
MAKE YOUR OWN LABELS

**L701**  
COLOR LABEL PRINTER

# L701 Color Label Printer

## Professional Performance at an Affordable Entry Cost

The L701—our lowest initial cost offering with Memjet technology—allows you to print high-impact, full-colour labels without breaking the bank. The L701 is a great fit for multiple-printer installations or applications where high performance, low initial investment, and a smaller footprint are all required.

Get all the benefits of Memjet in a consolidated form factor. Five large (150ml CYMKK) ink cartridges offer low label costs and high return on investment, making the L701 ideal for short- to medium-range print runs for retail, inventory, and product identification applications.

### Key Features

- ✓ Print speed of up to 8 inches per second
- ✓ Compact form factor
- ✓ Affordable cost without compromising quality
- ✓ Works with label rolls or fanfold media
- ✓ Professional output - crisp images and text

Powered by  
**memjet®**



### Media Compatibility

Use fanfold or blank media rolls of up to 6 inches in outside diameter

Works with a wide range of inkjet-coated materials and finishes



### Fast & Affordable

High-speed, professional label printing with a low purchase price

### Industrial & compact design

Rugged build quality, yet small enough for use in tight spaces

### Professional image quality & resolution

Exceptionally crisp text, barcodes, and images with vibrant color and rich blacks

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# L701 Specifications

## Printer:

<b>Print method:</b>	Memjet Waterfall Printhead Technology® 11 Integrated Circuit (IC) Chips – 70,400 nozzles
<b>Inks:</b>	Dye-based, 150mL CMYKK (750mL total)
<b>Print resolution:</b>	Up to 1600 x 1600 dpi
<b>Print speed:</b>	Up to 8 inches (203 mm) per second
<b>Print width:</b>	8.5 inches (216 mm)
<b>Cutter/sheeter:</b>	Powered

## Media:

<b>Size:</b>	Width: 2"-8.5" (50.8 mm–216 mm) Length: 2"-40" (50.8 mm–1,016 mm)	<b>Media sensors:</b>	Gap, continuous, black mark
<b>Thickness:</b>	Minimum 0.005" (0.1 mm) Maximum 0.01" (0.3 mm, including liner)	<b>Die-cut gap:</b>	Minimum 0.125" (3.0 mm) Maximum 0.3" (8.0 mm)
<b>Core diameter:</b>	Requires 3" (76.2 mm) cardboard core	<b>Black mark:</b>	(3 mm wide, 25.4 mm long on left)
<b>Outside diameter:</b>	Maximum 6" (150 mm) w/ included unwinder	<b>Substrates:</b>	Compatible with a wide range of paper, polyester, polypropylene, and vinyl label stocks

## General:

<b>Interfaces:</b>	USB 2.0, TCP/IP (Manual IP configuration or DHCP), GPIO available for external device control
<b>Operating system:</b>	Windows 7, 8, and 10 (32 and 64 bit)
<b>Barcode font:</b>	1D Barcode at least Grade B (Code39) with 10mils bar width
<b>2D code printing:</b>	2D Barcode at least Grade B (PDF417) with 10mils cell size
<b>Operating temperature:</b>	15°–35° C (59°–95°F) at RH 20–80%
<b>Dimensions - with unwinder:</b>	21.6" (549 mm) W, 26.7" (679 mm) D, 11.2" (285 mm) H
<b>Dimensions - printer only:</b>	20.1" (510 mm) W, 15.2" (385 mm) D, 11.2" (285 mm) H
<b>Weight - printer only:</b>	66 lbs. (30kg)
<b>Rated voltage:</b>	AC 110V – 220V, auto-sensing
<b>Warranty:</b>	One year



**In-House Label Solutions for Every Level of Production**

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